







# Annual Report

# 2023



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# Executive Director Report

I would like to thank the JCA Board of Directors, Teachers, and Volunteers for all their hard work this year. Their dedication and devotion to our mission of being a community center that provides art experiences for all ages, has proven to be very fruitful! The support and creative opportunities we to provide for local artists is truly amazing and the reason why we have been so successful this year!



The children in our community were able to experience art not only in our Creative Kids classes but also at Farmer's/Maker's Market and Jackson County Fair events. They produced Kindness Rocks, color drawings, paintings, worked on projects like mask making, and Christmas decorations.

Area adults were able to try their hand at Drawing, Beginning Sewing, Watercolor Painting, Crocheting, and Oil Painting just to name a few.

The Farmer's/Maker's Market provided the community with the opportunity to purchase fresh produce, baked goods, natural food items, plants and other goods from local sellers. The Power of Food program was established to help families in need buy fresh produce and other food items from the market. We hosted four Music in the Park concerts during the Farmer's/Maker's Market, it was a joy to see people dancing in the park at these events!

There were 6 Gallery exhibitions this year, featuring local artists, some of whom have never exhibited their work in public. The JCC Student Art Exhibition was the highlight of the year for me; the diversity of these students' work was astonishing.

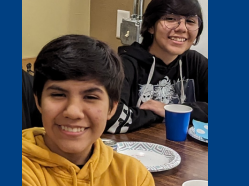
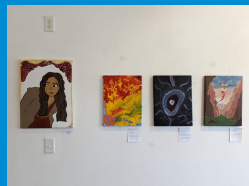
We finished off the year with our Annual Holiday Market showcasing the handmade creations of local artisans. I would like to thank all the vendors who participated in this very successful event! Christmas shopping at the JCA is becoming a tradition here in Jackson.

# Board President Report

I remain so grateful to the brave community members that had the courage and insight to purchase and renovate our Jackson Center for the Arts building at 309 Second Street in Jackson in 2016. Their dedication and hard work have kept the arts in focus in our community and our doors open with the help of kind donors, members and grants for the past 8 years! Our Board of Directors has had some major shake ups in the past year with the resignation of our last founding director who will be leaving us in April. I cannot thank them enough and hope we continue their mission of providing artistic experiences for all ages and offer support and creative opportunities for local artists in a stigma-free environment.

We have continued to offer a variety of classes and events, as well as shows for local and regional artists in our gallery, and our Holiday Market as a venue for talented artists to sell their wares in November and December. We have extended our reach to include the Farmers and Makers Market, with free concerts and arts programming as well as the Power of Food program to assist families with the purchase of healthy food options grown by local farmers. We learned of a need for English as a Second Language classes for newcomers to our area who want to become fluent in our language. Classes are free of charge and offered 3 nights a week.

Our goal is to continue to grow in the directions our community is seeking with hope of establishing a clay studio and media center for photographers and graphic designers. Located on the Main Street of Jackson, we partner with the Historic State Theater, DVHHS, Jars of Clay, 4H, the City of Jackson, New Fashion Park, and many others. We hope you can join us in celebrating this Minnesota small town through whatever is your special artistic gift!





# Who We Are

309 2nd Street  
P.O. Box 94  
Jackson, MN 56143  
Tel: 507-845-7415

**Date of Incorporation:**

January, 08, 2016



Email: [jacksoncenterforthearts@gmail.com](mailto:jacksoncenterforthearts@gmail.com)  
Website: [www.jacksoncenterforthearts.com](http://www.jacksoncenterforthearts.com)

## Our Mission

We are a community center that provides art experiences for all ages, offers support and creative opportunities for local artists. We aim to cultivate an environment in which the arts flourish, grow, and enrich our community. We provide an art gallery with exhibits by local artists in a variety of media, art classes for adults and children, open studio space, a venue for small concerts and presentations from musicians, artists and writers, and a place that encourages creativity and artistic talent in our own community.

## Our Goals for 2024

One of our main goals is to increase programming for the center as well as secure funding to help the center achieve its goal of being 40% self-sufficient by 2029. To accomplish this goal the JCA fundraising campaign was initiated, we aim to raise \$150,000 by January 2027. An increased presence in the community of and region, and the building of relationships with local government, businesses and community groups is a priority.

We will develop marketing and strategic plans to increase the center's capacity to provide quality art programming and support to the Jackson Community, updating and improving our website, Facebook, Instagram and other social media accounts will allow us to reach a broader audience.

We will add the Seniors Market Nutrition program, WIC Farmers Market program and the EBT SNAP program to our Farmer's/Marker's Market. "The Farmers' Market Nutrition Program (FMNP) and the Senior Farmers' Market Nutrition Program (SFMNP) are federal programs administered by the Minnesota Department of Agriculture (together known as S/FMNP).

We plan to expand our support to our Hispanic/Latino population by adding some of their cultural events like Día de los Muertos and Navidad to our annual event listing. We will develop a plan of action to expand the English as a Second Language program to assist the Asian population and a strategy to how we can be inclusive to the African American community as well.

We are continuing to work on the establishment of a ceramics, Fiber Arts and Photography program.

# Board of Directors



**Cay Gjertson – Board President** - Cay's background as an elementary teacher and in theater in the Minneapolis area, guides our decisions on class offerings, and she has experience as a grant writer for Minneapolis Public Schools. She teaches our Watercolor class and co-instructs the ESL class.



**Janette Simon EDD. – Board Vice President** - Janette works at Des Moines Valley Health & Human Services-Community Health Planner (Public Health) and is a former Professor of Psychology. She has been commended for student academic success and quality care delivery systems. She is developing her creative side by participating in several of our classes.



**Dave Schmidt - Treasurer** - Dave is an Economic Development Specialist and former DJ. His experience is valuable as we develop as an organization. He also guides us in fiscally responsible behavior and keeps immaculate financial records. He also enjoys music, cooking and baking.



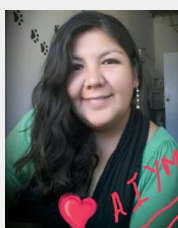
**Linda Titus - Secretary** - Linda is a former judge in Jackson and feels her biggest contribution is to make sure we "stay out of trouble" and make sure everything is done legally. She has found a new passion in our "paint by number" murals and our watercolor class.



**Bill Brandt – Member at Large** – Bill is a farmer in Sioux Valley Township, retired vocal music educator, owner of Brandt Gardens & Greenhouse LLC, and a lover of a vast assortment of fresh produce, succulents, cacti, and annual flowers. He is our contact person with the Riverside Farmers'/Makers' Market.



**Aline Wilking - Member at Large** – Aline is a High School Art teacher and mother. She is our contact with the Jackson County Central School District and serves as a liaison informing us of student needs and providing information to students about our programs. She is also coordinating our first JCC School Staff Art Exhibit.



**Liliana Becerra Castillo – Member at Large** – Lily is a Latina mother of 2 high school students whose husband works at a local manufacturing facility. She co-instructs the ESL class and helps us connect with the Spanish speaking community through art and cultural activities. She studies Business Administration, is a volunteer at the Food Shelf in Jackson & Heron Lake. Lily also volunteers at the Des Moines Valley Health & Human Services - Community Health Planner.



# 2023 Statement of Activity

## Statement of Activity January - December 2023

	TOTAL
<b>Revenue</b>	
Building Rental Revenue	1,568.94
Class Fees	1,260.07
Donation	2,620.00
Gallery revenue	585.91
Grant	6,648.00
Grant Money for Operating Expenses	8,000.00
Gross Receipts	1.12
Holiday Market Income	7,080.20
Kodak Income	687.28
Music partners	2,196.90
Power of Food Donation	2,000.00
Quilt Classes	120.00
Refunds-Allowances	641.22
RFMM Vendor Fee	150.00
Sales	2,588.44
<b>Total Revenue</b>	<b>\$36,148.08</b>
<b>GROSS PROFIT</b>	<b>\$36,148.08</b>
<b>Expenditures</b>	
Advertising	995.64
Artist/Teacher Expense	1,450.00
Bank Charges	28.00
Building Maintenance/Repairs	-9,915.00
Cleaning Expense	775.00
Concert Musicians	2,400.00
Disposal Fees	1,939.77
Dues & Subscriptions	539.98
Gallery Expense	555.00
Holiday Market Expense	5,232.16
Insurance	2,885.24
Job Materials	1,551.18
Kodak Supplies	561.36
Loan	10,351.27
Office Supplies & Expense	1,320.71
Petty Cash	20.00
Postage	155.40
Promotional	50.00
Repair & Maintenance	620.01
Repairs & Maintenance - Piano	2,777.10
Salaries and Wages	3,935.09
Sales and use tax	565.57
Security	207.93

# 2023 Statement of Activity

continued

JACKSON CENTER FOR THE ARTS, INC.

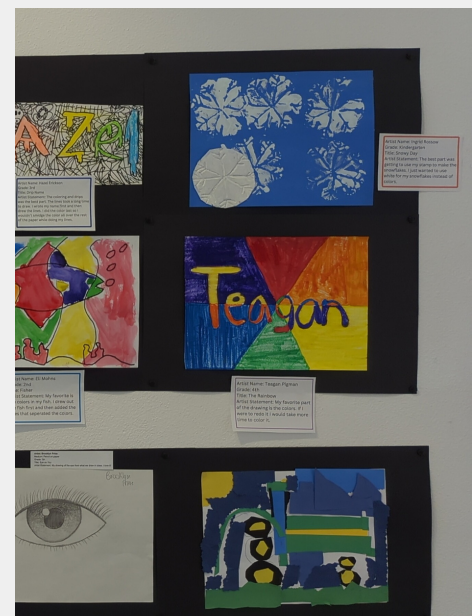
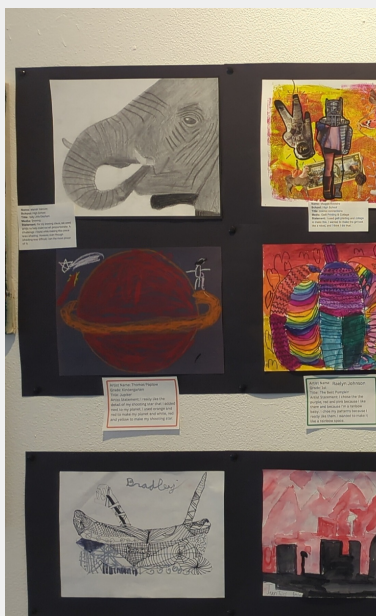
Statement of Activity

January - December 2023

	TOTAL
Snow Removal	440.00
Staffing/Payroll	-13,427.10
Subcontractors	9,988.56
Supplies	2,248.63
Taxes & Licenses	3,768.97
Uncategorized Expenditure	20.00
Utilities	5,090.27
Website Costs	396.00
<b>Total Expenditures</b>	<b>\$37,546.74</b>
<b>NET OPERATING REVENUE</b>	<b>\$ -1,398.66</b>
<b>NET REVENUE</b>	<b>\$ -1,398.66</b>

## Treasurer Report

The financial position of the Jackson Center for the Arts remains stable in comparison to 2022. The 2022 roof replacement project skews the numbers a bit, but when that is removed, 2023 revenue is around \$4,000 less but expenses were almost \$6,000 less. We continue to improve tracking individual revenue and expense categories to project a more clear picture of the overall financial health of JCA.





# Thank You!

## **2023 Partners in Music Donations**

Jackson Community Foundation, Kozy Heat, Hussong Manufacturing, M&H Electric, Hesper Auto & Detailing, Crystal Valley, John & Lynda McNelly, Mark & Linda Titus, Marilyn & Mark Rossow, James & Mary Brennan, Craig & Kathy Fransen, Bill & Rhonda Brandt, Eunice & Ferman Woodberry.

## **Power of Food Sponsors**

Rebecca Fischer-Edward Jones, Jackson Senior Dining, Klassen Insurance, Bank Midwest, Hesper Auto & Detailing, M&H Electric, Corteva Agriscience, Sanford Jackson, Jackson Kiwanis, and Random donations.